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MIKHAILOV V.A.

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Executive Secretary
Perkova D.V.

Computer-aided makeup by
Antsiferova A.S.

Translated by
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REGIONAL GOVERNMENT AND BUSINESS OF THE REPUBLIC OF BURYATIA: STATE AND PROSPECTS OF INTERACTION

The article notes the increased importance of business communities, including at the regional level. The author briefly highlights and analyzes the problems of interaction between regional authorities and business in the Republic of Buryatia. First of all, the author notes an inefficient institutional environment, generated primarily by the lack of clear understanding of goals and objectives, an opaque mechanism for providing support and other. Second, there is a decrease in the number of entrepreneurs associated with a low level of confidence of the regional businesses in government authorities. This trend is explained by the formal approach of the regional authorities and the inefficient work of public institutions created with the participation of state bodies to improve interaction with business communities. Third, other factors (consumer distrust of products, legal incompetence of entrepreneurs, etc.). The author notes that the resolution of the above problems requires formation of several basic factors: trained, motivated to create a favorable investment climate, public servants, competent entrepreneurs and developed infrastructure based on public-private partnership.

Key words: *regional government, business, entrepreneurship, investment climate.*

In recent years, issues related to the state support for business have become more relevant than ever. The increased importance of business communities and their influence on the socio-political situation in the Republic is becoming an undoubted fact of Russian reality.

Especially considering that out of 85 regions, only 12 are not subsidized, the rest (despite the budget “leveling”) belong to the category of subsidized, i.e. they need constant financial injections from the Federal center.

This forces the Federal authorities to create the so-called advanced development zones with preferential tax conditions in the hope to attract investors.

However, attracting investments to the Republic’s economy faces a number of difficulties, first of all, because of the inefficient institutional environment.

Law No. 284-I. of the Republic of Buryatia “On the state forecasting and programs for socio-economic development of the Republic of Buryatia” was adopted as far back as 1996 and within the framework of this law the following strategic planning documents were adopted:

- Strategy of socio-economic development of the Republic of Buryatia until 2025;
- Program of socio-economic development of the Republic of Buryatia for 2011-2020;
- Long-term forecast of socio-economic development of the Republic of Buryatia for the period up to 2030;
- Territorial planning scheme of the Republic of Buryatia;
- State programs of the Republic of Buryatia and other documents [2. P. 15].

Despite the long list of documents developed by the Republican authorities, experts note that there is still a lack of clear explanation of goals and objectives, an opaque mechanism for providing support, etc. and as a result, there is low investment activity in the Republic, which affected a significant decrease in the growth rate of the economy of the Republic of Buryatia: from an average growth of GRP of 4.6% in the period from 1997 to 2007 to 1.2% in the period from 2008 to 2012.

As a result, the Republic of Buryatia occupies the 63rd place among the 79 regions, finding itself in the group of outsiders [4. P. 76].

Second, the number of entrepreneurs in the Republic has decreased. According to the Federal State Statistics Service for the Republic of Buryatia, the number of individual entrepreneurs is constantly decreasing over the past 5 years starting 2012, the number of medium-sized and small businesses only decreased from 32,476 to 19,716 in 2017, i.e. by almost 60.7% [3].

It should be noted that regional business has passed a difficult path of development, starting from the 1990s, when the first entrepreneurs representing the large business appeared in the Republic (among them: Ulan-Ude Stalmost, Ulan-Ude Aircraft factory, Buryat Meat processing plant, Milk of Buryatia, Baris Trade House, etc.), to the present day, when the formation of medium and small businesses is taking place. This negative trend is associated with a low level of trust of regional business in public authorities. This is due to several factors including a formal approach of the regional government, inefficient public institutions, created with the participation of the state bodies to improve communication with the business community (Chamber of Industry and Commerce, Union of Industrialists and Entrepreneurs of the Republic of Buryatia, Fund for the support of small business, etc.). At the same time, representatives of regional businesses, in general, do not seek to leave the “shadow”. The lack of “transparent rules of the game,” clear laws and predictable government policies has contributed to the fact that almost all the offices of large public and private companies are located in the large cities of federal importance (Moscow, St. Petersburg, Kazan, Yekaterinburg, Krasnoyarsk, etc.). This means that the lion’s share of cash receipts

from them goes to the budgets of these regions and contributes to their significant socio-economic development.

Third, there is also consumer distrust of the products and services of local businessmen, as well as legal illiteracy of entrepreneurs, leading to an increase in their legal costs.

All of the above does not contribute to the growth of the number of regional businesses. Significant efforts are needed to build an effective mechanism for business and government relations that would contribute to the dynamic development of the region. First of all, regional authorities should be ready to create positive conditions for the activities of business structures and protect their interests: reducing administrative barriers, providing government orders, assisting businesses in obtaining credit resources, production facilities, etc. [1. P. 169].

To achieve these goals, it is necessary to form a competence-based approach, which implies the formation of basic factors. First of all, it is professional training of civil servants, who should be motivated to create a favorable investment climate in the Republic. Secondly, it is the training of entrepreneurs themselves within the framework of various educational and business projects. Third, it is the creation of infrastructure conditions based on public-private partnership.

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